



WBNG Television Inc
560 Columbia DR
Johnson City, NY 13790-3300

Shorr and Associates Inc
100 N 20TH ST STE 201
PHILADELPHIA, PA 19103-3700

Contract # 421087

Schedule Dates 10/11/16-10/17/16
Advertiser Friends of Schumer (28827)
Agency Shorr and Associates Inc (1183)
Product Political - State Senator (1098)
Brand F-US Senate/NY Senate (141931)
Salesperson Continental, Washington DC (1465)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Agency Political
Billing Type Standard
Comments

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Denise Edmister
CO-OP No
Headline # 25327731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,455.75
Net Total \$8,249.25
Sales Tax

WBNG CBS (WBNG)

By Broadcast Month	Spots	Rate
Oct. 2016	36	\$9,705.00
Grand Total:	36	\$9,705.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$150.00	\$750.00	WBNG CBS (WBNG)		10/10/16
2.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	7A- 8A (EST)	1	X	X	X	X	X			2	\$500.00	\$1,000.00	WBNG CBS (WBNG)		10/10/16
3.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	5A- 5:30A (EST)	1	X	X	X	X	X			2	\$90.00	\$180.00	WBNG CBS (WBNG)		10/10/16
4.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	6A- 7A (EST)		1	1		1	1			4	\$250.00	\$1,000.00	WBNG CBS (WBNG)		10/10/16
5.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	12P- 12:30P (EST)	1	X	X	X	X	X			2	\$250.00	\$500.00	WBNG CBS (WBNG)		10/10/16
6.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	5:30P- 6P (EST)		1	1		1				3	\$350.00	\$1,050.00	WBNG CBS (WBNG)		10/10/16
7.0	Normal Line / SPOT	10/12/16-10/17/16	2	:30	5P- 5:30P (EST)		1		1		1			3	\$300.00	\$900.00	WBNG CBS (WBNG)		10/10/16
8.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	7P- 7:30P (EST)		1	1			1			3	\$175.00	\$525.00	WBNG CBS (WBNG)		10/10/16
9.0	Normal Line / SPOT	10/17/16-10/17/16	2	:30	7:30P- 7:57P (EST)		1							1	\$175.00	\$175.00	WBNG CBS (WBNG)		10/10/16
10.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	7P- 7:57P (EST)							1		1	\$125.00	\$125.00	WBNG CBS (WBNG)		10/10/16
11.0	Normal Line / SPOT	10/16/16-10/16/16	2	:30	7:00:01P- 60 MINUTES								1	1	\$600.00	\$600.00	WBNG CBS (WBNG)		10/10/16
12.0	Normal Line / SPOT	10/11/16-10/14/16	2	:30	11:35P- 12:35A (EST)	2		X	X		X			2	\$150.00	\$300.00	WBNG CBS (WBNG)		10/10/16
13.0	Normal Line / SPOT	10/11/16-10/17/16	2	:30	11P- 11:35P (EST)		1	1			1			3	\$450.00	\$1,350.00	WBNG CBS (WBNG)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WBNG BINGHAMTON

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14.0	Normal Line / SPOT	10/15/16-10/16/16	2	:30	11P- 11:35P (EST)							1	1	2	\$450.00	\$900.00	WBNG CBS (WBNG)		10/10/16
15.0	Normal Line / SPOT	10/16/16-10/16/16	2	:30	9A- 10:30A (EST)								1	1	\$200.00	\$200.00	WBNG CBS (WBNG)		10/10/16
16.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	8A- 10A (EST)							1		1	\$150.00	\$150.00	WBNG CBS (WBNG)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: